

THE HEIRLOOM SEED STORE

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Introduction to Planting (How to read the back of the packs)

The objective of this section is to provide advice on what and when different varieties are suitable for planting in your region. You will be aware that there are local conditions that affect your climate such as frost in valleys, strong winds and aspect with respect to the sun and this should be taken into consideration.

Similarly, within the same group of vegetables, lettuce for example, there are some that tolerate heat or cold better than others and you should make your choices accordingly.

The Franchi seed is packaged for the northern hemisphere. The graphics across the top of the back of the packet indicate, from left to right:

- Three climatic zones, cool to cold in blue which is, Dry Temperate (Mediterranean) shown in red, and Tropical shown in yellow colors are used in the planting guides as an indication of what to do when.
- The next graphic indicates that the seed can be planted to raise seedlings that are then transplanted into the garden or larger container.
- The third indicates that the seed can also be planted directly into the garden or container where it is to grow.
- The fourth indicates the minimum soil temperature and sowing depth in light, friable soil for successful germination.
- The fifth indicates the thinning of plants along and across rows with appropriate spacing.
- The sixth indicates transplanting of seedlings using the same spacing indicated in graphic five.
- And finally the indicated timing of harvest

Down the left hand side of the packet is indicated a more general planting guide with sowing in the left column and harvest in the right.

It must be emphasized that this information is very broad brush and the best indication of when to plant is often what has worked in the past for you or your gardening friends.

CETRILO MARKETMORE
 VARIETÀ PRECOCE. PIANTA VIGOROSA E DI OTTIMA PRODUZIONE, CON FOGLIAME FOLTO E FRUTTI CILINDRICI DI COLORE VERDE SCURO, CON POCCHISSE SPINE E SAPORE INTENSO.

CUCUMBER MARKETMORE
 EARLY, VIGOROUS PRODUCTIVE PLANT, WITH TIGHTLY PACKED LEAVES. DARK GREEN CYLINDRICAL FRUITS WITH VERY FEW SPINES AND AN INTENSE FLAVOUR.

CONCOMBRE MARKETMORE
 VARIÉTÉ PRÉCOCE. PLANTÉ VIGOREUSE ET D'EXCELLENTE PRODUCTION, AVEC FEUILLAGE TOUFFU ET FRUITS CILINDRIQUES DE COULEUR VERTE SOMBRE, AVEC TRÈS-PEU D'ÉPINES ET SAUCEUR INTENSE.

GURKE MARKETMORE
 FRÜHREIFE SORT. ÜPPIG WACHSENDE, SEHR ERGEBIGE PFLANZE MIT DICHTEN BLÄTTER UND ZYLINDRISCHE DUNKELGRÜNE FRÜCHTE MIT SEHR WENIG DORNEN UND KRÄFTIGER GESCHMACK.

PEPINO MARKETMORE
 VARIEDAD PRECOZ. PLANTA VIGOROSA Y MUY PRODUCTIVA, DE ABUNDANTE FOLLAJE Y FRUTOS CILINDRÍCOS DE COLOR VERDE OSCURO, CON APENAS ESPINAS Y DE SABOR INTENSO.

PEPINO MARKETMORE
 VARIEDADE PRECOCE. PLANTA VIGOROSA E DE ÓTIMA PRODUÇÃO COM FOLHAGEM SOLTA E FRUTOS CILINDRÍCOS DE COR VERDE ESCURO E SABOR INTENSO.

KUMARE MARKETMORE
 ZRGOČNJA SORTA KUMAR, KI SO ZELO RODNE, PLODOVI SO INTENZIVNEGA OKUSA, PODOBNOVAI, TEMNO ZELENE BARVE TER MALO ZELO BRADAVIC. AGROPRON D.O.O. BARLETOVA CESTA 4 MEDVODE, PRAVA IN STANDARDI ES

ОПЕЛ MARKETMORE
 ОКОРОТЪЛЪИ ОФТ. РАСТЕНЕ ВЕРОЖЕ, ВЪСОКОПРОДУКТИВНОЕ С ПЛОДОВ ЛЪСТЪКЪ ПОДЪИ ЦИЛИНДРИЧЕСКИ, ТЕМНО СЪЗЕЧЕТО ЦВЕТЪ С НЕБОЛЪШИ КОМПЕКТОМ ЦЪЛЪСЪ И ОТИПЪШИ БОКОДИ.

SPECIE: **CETRILO**
 VARIETÀ: **MARKETMORE**

R.U.P. 12846080153 - Licenza N° 1 dello C.C.I.A.A. di BG del 25.03.2000 per la produzione o scopo di vendita dei prodotti sementieri.

CODICE PRODOTTO

DA UTILIZZARSI PREFERIBILMENTE ENTRO LA DATA DI IMPIEGO

NORMATIVA: C E CATEGORIA: STANDARD

DBO 37/29 GER. MIN. 80% PUR. SPEC. 98%

CODICE LINEA

FRANCHI Sementi

FRANCHI SEMENTI S.p.A.
 GRASSOBBIO-BERGAMO-ITALIA

8 012450 700661 8 012450 115007

RIFERIMENTO LOT NO. D. LOT LOT NO. N° LOTE N° LOTE S.F. PARTIJE PARTIJA NR.

PESO NETTO NET WEIGHT NET POIDS NET NETTO GEWICHT PESO NETO PESO LIQUIDO TEŽA GR. SVORIS NETTO

IMPIEGO EXPIRY DATE EMPLOI BENÜTZUNG CONTROL HASTA DATA DA VALIDADE VEĽJA DO NAUDJIMAS

GERMINABILITÀ DETERMINAZIONE DELLA CAPACITÀ DATE OF TEST DATE DE L'ANALYSE PRUEF DATUM FECHA ANALISIS DATA DA ANALISE TRŽNO LETO ZAPIRANJA PATIKRINIMO DATA



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To grow a great garden you must start with great seeds!

Welcome!

The Heirloom Seed Store sells the exceptional heirloom vegetable, herb and flower seeds of Franchi Sementi of Bergamo, Italy who have been seeds men for more than 225 years. Franchi specializes in traditional heirloom Italian varieties, selected over the years for great taste and productivity. These fine seed packs are hermetically sealed to ensure freshness, thus giving them a longer shelf life. 95% of the seeds are grown in Italy and **NONE** are genetically modified. These packages are large and typically have 2 to 10 times the number of seeds than most other seed packs.

About Us

Welcome to The Heirloom Seed Store! We carry the best selection of Old World Italian Seeds imported straight from Italy, which means non-GMO, open-pollinated Heirloom Seed goodness! We come from a long time farm family that has been working in agriculture for over 100 years. We farm in Half Moon Bay, California where we grow for Farmers' Markets, Local Restaurants, Wholesale Produce Markets, and Corner Grocery Stores. We only use Franchi Seeds! Why? Because the germination rate is so high and the plants produce excellent tasting vegetables that are healthy. That should speak for itself! These heirloom seeds will grow vegetables you'll remember fondly from your youth. We don't know how many times our customers have said, "I remember my Nonna used to cook this chicory" or "I'm so glad you carry this variety of zucchini my Grandfather used to grow in his garden."

These are the seeds Farmer John grows, and now you can too!